



ROMANIAN ACADEMY
National Institute for Economic Research "Costin C. Kiritescu"
INSTITUTE OF NATIONAL ECONOMY

International Conference **HERITAGE - IIDEAS**

**Digital Innovation & AI: A Double-Edged
Sword for Sustainable Heritage
Capitalization**

IDENTITY
INNOVATION
DIGITALISATION
ENVIRONMENT
AWARENESS
SECURITY

Online Edition
Bucharest, 29-30 October, 2026



CALL FOR PAPERS

INTERNATIONAL CONFERENCE

**HERITAGE CAPITALISATION AND THE DEVELOPMENT CHALLENGES -
IDENTITY, INNOVATION, DIGITALISATION, ENVIRONMENT, AWARENESS
AND SECURITY**

(HERITAGE – IIDEAS)

2026 Online Edition

***Digital Innovation & AI: A Double-Edged Sword for Sustainable Heritage
Capitalization***

OCTOBER 29-30, 2026, Bucharest, ROMANIA

<https://www.ien.ro/content/heritage-iideas-conference>

INTERNATIONAL CONFERENCE

The conference's purpose is to look at the various aspects of heritage capitalization and how they connect to current issues such as digitized transitions, energy problems, shortages of food, and preservation of the environment. In a period of rapid change and growing complexity, heritage capitalization acts as a bridge across the past and the future. Our goal is to stimulate conversation, teamwork, and raise awareness about how heritage can help with sustainable development. With a wide range of concerns influencing this subject, the conference provides an opportunity for scholars, experts, policymakers, and practitioners to discuss thoughts and opinions about the conservation and utilization of cultural heritage. It aims to promote interdisciplinary collaboration and provide meaningful information on the complicated nature of legacy in the modern world.



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The conference examines cutting-edge approaches and techniques for protecting and promoting cultural assets. It discusses themes including augmented reality, virtual reality, and other digital tools. The conference will also address the construction of virtual museums, public involvement with cultural heritage via digital platforms, the impact of environmental factors on cultural heritage, and environmentally friendly approaches to heritage management and conservation. To advocate for comprehensive strategies to heritage preservation, exploitation, and development, the conference encourages interdisciplinary collaboration by bringing together experts from a variety of fields, such as archaeology, history, architecture, technology, environmental studies, and the social sciences. Presentations on research findings and efficient procedures in cultural heritage development and preservation projects provide attendees with valuable insights.

DEADLINES	TOPICS
30 September 2026 - Abstract submission (see Template attached) 10 October 2026 - Abstract acceptance 20 October 2026 – Book of Abstracts publication 29-30 October 2026 – paper presentation 20 November 2026 – Submission the full paper for publication in Romanian Journal of Economics, for details see www.revecon.ro	We are inviting submissions of both theoretical and empirical research papers on issues of interest in the field of economics in an interdisciplinary approach, related, but not limited, to following topics: 1. CULTURAL HERITAGE AS A DRIVER FOR SUSTAINABLE DEVELOPMENT – RESOURCES AND COMPETITIVENESS 2. HERITAGE CAPITALIZATION AND PERPETUAL CRISES – FOOD CRISES, ENERGY CRISES, SECURITY CRISES 3. INNOVATION IN HERITAGE CAPITALIZATION IN THE CONTEXT OF TWIN TRANSITION (GREEN & DIGITAL) 4. NEW TRENDS IN BUSINESS MODELS DEVELOPMENT AND PUBLIC-PRIVATE PARTNERSHIP. 5. RURAL DEVELOPMENT THROUGH HERITAGE IDENTITY PROMOTION – A COMPLEX APPROACH. 6. SMART CITIES AND CULTURAL HERITAGE MANAGEMENT
ABSTRACT SUBMISSION	We are open to new proposals of sections/topics, within the Conference interest area. The proposals should include at least 6 papers on the specific topic. The proposal will be sent at conference.ien@gmail.com The official languages of the conference are English and Romanian.
Authors are invited to submit the abstract of the papers that report original unpublished research, which are not under consideration for publication elsewhere (in .doc or .docx template, in English). The abstracts should be submitted to the following email address: conference.ien@gmail.com In the e-mail message accompanying the abstract, the author must submit the following information: Name and Surname; Affiliation; Paper title; Conference section. The abstract file name attached should include the corresponding author's surname.	
PUBLICATION	
The Book of Abstracts will be available before the Conference. For full paper publication there are several options: ▪ The best papers presented in conference will be published in a <i>Springer volume</i>. The main content of the volume consists of two sections: 1. Heritage capitalization and economic impact, and 2. Best practice from business environment. The cost of publication in this volume will be supported by the authors. ▪ Full papers in English could be submitted for publishing in <i>Romanian Journal of Economics</i>, IDB indexed journal, following the authors instructions available at: https://revecon.ro/content/instructions-authors. Content of the paper should include an economic perspective: economic impact, impact assessment, management good practice, etc. ▪ Full papers in Romanian could be submitted for publishing in <i>Working Papers</i> of The Institute of National Economy, following the authors instructions available at: https://revecon.ro/content/instructions-authors. ▪ We are also inviting participants to publish in the journals of our partners – please see the official sites and follow specific instructions for authors.	



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FEES	VENUE
There are <u><i>no fees for participation</i></u> at the Conference. There is <u><i>no fee for publishing</i></u> in the Romanian Journal of Economics. There is <u><i>no fee for publishing</i></u> in the Working Papers of the Institute of National Economy. The cost of publication in the special Springer volume will be supported by the authors.	The Conference is hosted online by The Institute of National Economy, Romanian Academy, Bucharest, Romania, October, 29-30, 2026. The participation link will be sent to the authors by email, in due time. For any query, please do not hesitate to contact us at the following e-mail address: conference.ien@gmail.com